

**SURVIVING
-AND EVEN
THRIVING –
FROM THE
COMING DOWNTURN**

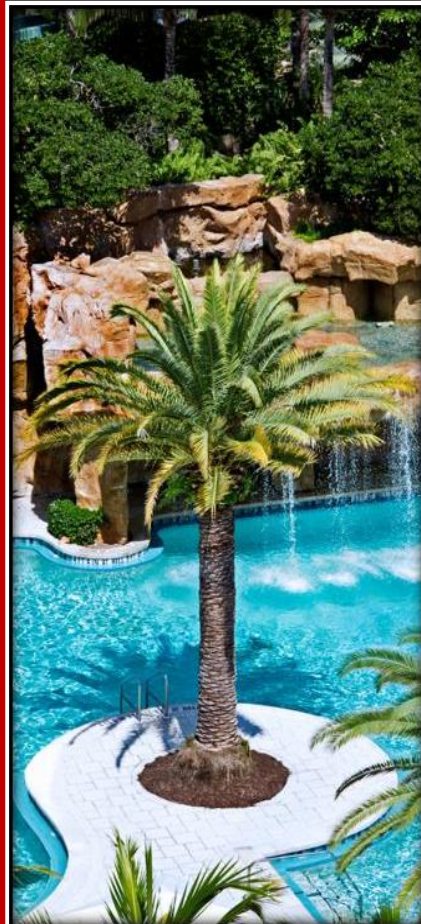
 **SISO**

**CEO
SUMMIT**

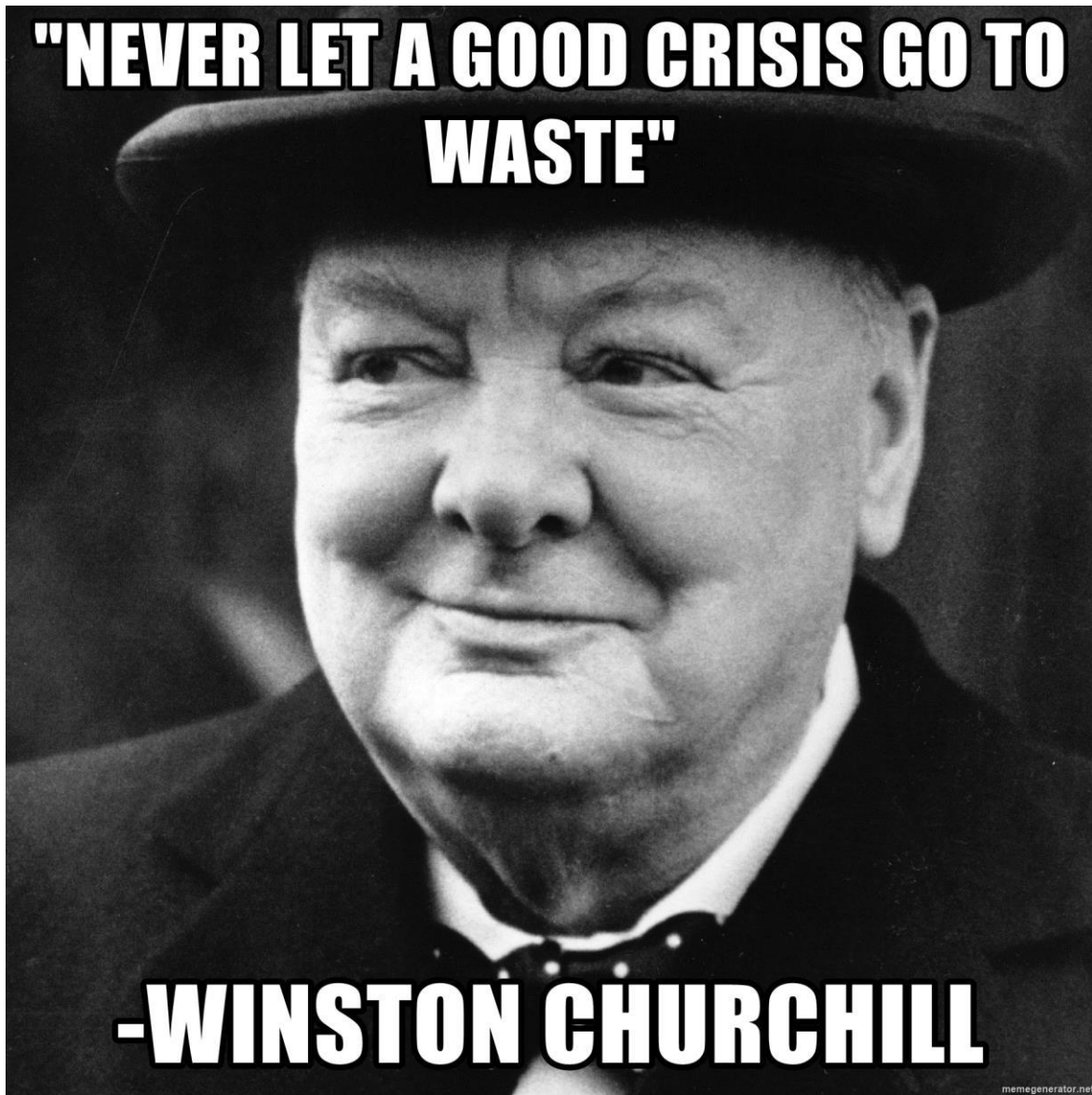
**MARCH
24-27, 2019**
JW Marriott Turnberry Miami, FL



**THE VOICE OF THE FOR-PROFIT
SHOW ORGANIZER**



**"NEVER LET A GOOD CRISIS GO TO
WASTE"**

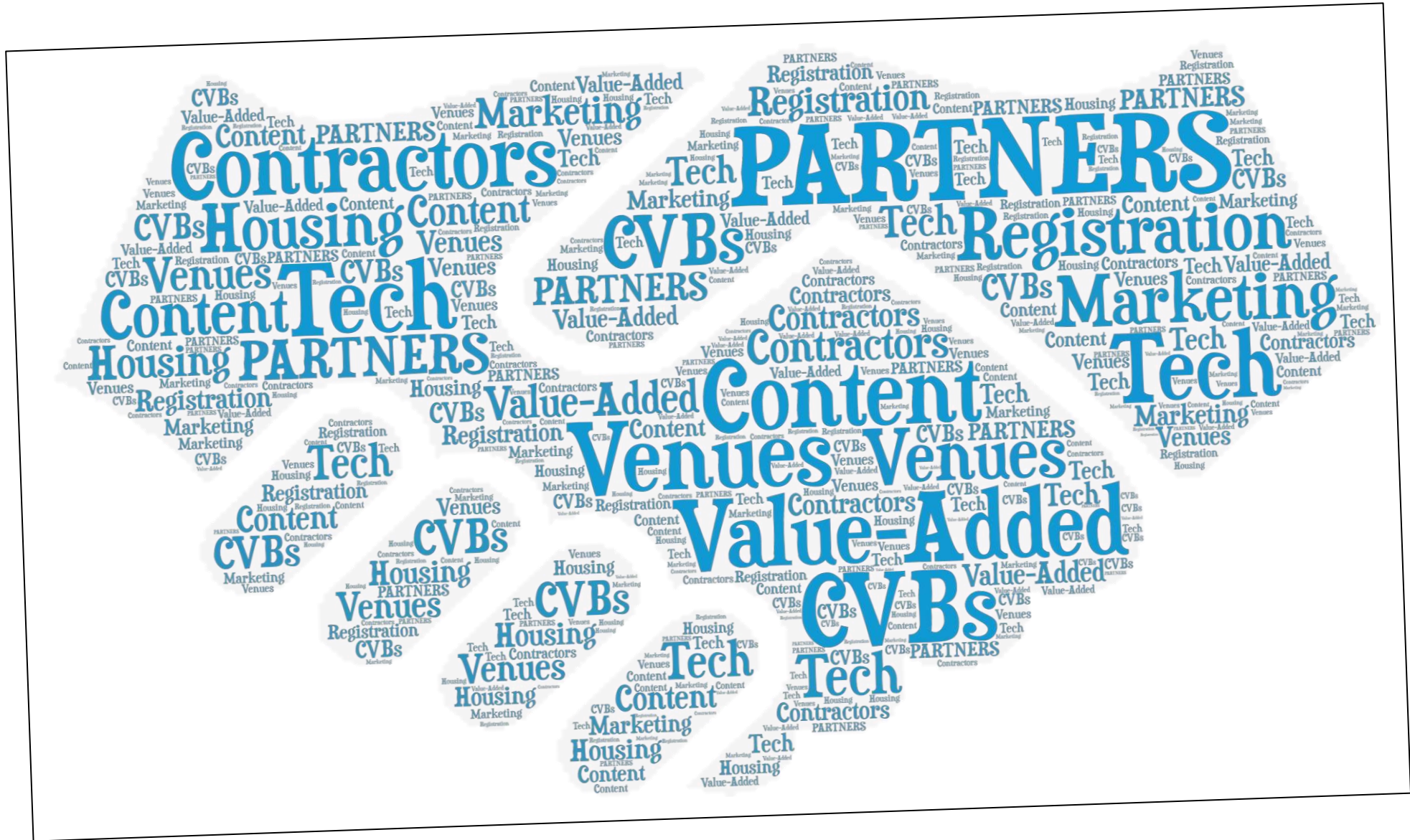


-WINSTON CHURCHILL

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**DO YOU EXPECT THAT A DOWNTURN WILL
NEGATIVELY AFFECT YOUR BUSINESS:**

1. During 2019
2. During 2020
3. 2021 or later
4. My business will thrive during a downturn
5. Not concerned







**KEEP
CALM
AND
MIND
YOUR
CUSTOMERS**